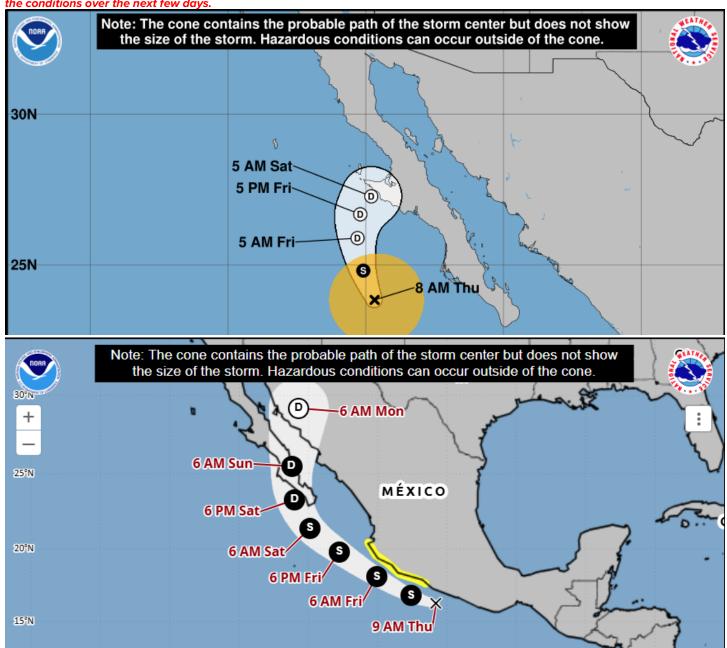


# Weekly Market Review October 9, 2025

#### Overview

We are tracking two tropical storms off the coast of Baja California that could impact Tomato and Vegetable production not only on the Baja but Sonora, Yuma and Imperial Valley as well. We will keep a close eye on this and update once we are able to fully assess the conditions over the next few days.



We are well underway out of South Georgia; Zucchini, Bell Pepper Corn and Cucumber are all readily available. Local deals in the north will wrap up this week as cold temps creep into the region last night. Out West, Squash and Cucumber are ramping up out of Nogales; transition is going to be a bit more of a challenge due to weather, and we will see firmer markets this week. Tomato production is also transitioning as we see South Georgia growers start to pick snacking tomatoes this week; rounds and Romas next week. Some areas of Florida are also doing clean up picks this week. Overall, the local deals are still coming along at a steady pace but with cooler weather stretching further south we expect to see some of this drop off this week. Good supply available on all varieties. Mexico continues to see strong production as well but will need to assess Baja production after this weekend's weather. California production is mixed, and quality is good with fair demand. Grape season continues to be into excellent production and quality; we should see steady markets now through late October. Melon supply out of Firebaugh is starting to slow down slightly as we are now on the backside of the California deal; days are getting shorter, and local deals will wind down as well. Quality is outstanding. Banana and Pineapple availability remains limited; shippers are asking we continue to be flexible on Pineapple sizes in particular. APEAM (The Association of Avocado Exporting Producers and Packers of Mexico) has released updated avocado projections, estimating a 12% increase in total crop volume, translating to roughly 2.9 billion pounds—potentially matching or surpassing Mexico's record 2020–2021 crop year. Additionally, APEAM continues to enforce its dry matter standard, now releasing fruit for harvest at a minimum average of 23%. Mexico maintains the majority of the US

market share throughout the year, and they are signaling a season to be confident in supply. The size curve is back to a "normal" range, and the overlap of both Loca and Aventajada crops is keeping the pressure on the US to continue building demand. In Colombia, the main season is very close to the beginning of harvest. This next crop is the largest from Colombia and will be available in the spring. With Peru and California exiting, Colombia's continued availability during the months when Mexico is the dominant source will support prolonged market stability into 2026. In the East, vessel delays are disrupting the movement of Guatemalan products, while ongoing weather challenges in Guatemala are further pressuring production and quality. As a result, availability remains affected for Snow Peas, Sugar Snap Peas, Baby Peeled Carrots, Colored Baby Peeled Carrots, and French Beans. It's fair to say the market is very volatile right now. Sporadic weather combined with rain in Salinas is causing many issues with crops. The temperature and the rain have affected harvesting conditions, increased soil borne diseases and severely increased insect pressure. Insect pressure and INSV continue to be reported in the fields and have decreased yields significantly. The limited supplies are driving the market and commodities are escalating very quickly. There was a Market Alert sent out further explaining the current struggles in the market. Broccoli, Broccolini, Cauliflower, Lettuce, Romaine and Romaine Hearts markets are now all at the extreme level. Broccoli, Broccolini and Cauliflower are in a severe shortage. You will see shortages, and they will be very severe at times. Growers have extremely limited supplies on each of those commodities. We are seeing pin rot, brown bead, light weights, larvae, mildew and decay. Growers are holding to averages when they can but with the loss of acreage, holding to averages is becoming difficult and the growers are just getting out what they can. The Diamond back moth is still very active and is expected to affect supplies throughout the Salinas season. Brussels sprouts quality is good, but supplies are still extremely tight. Growers are still holding to very strict averages. The market is still at the extreme level and that is being driven by low yields. We can expect the light supplies to continue through, at least, the end of the month and possibly through November with the holiday pulls coming into play. Fennel/Anise have come off of the extreme trigger but are still escalated. Supplies are still a bit light. Artichokes also remain escalated. The smaller sizes are at the extreme level. Sizing is small and growers are holding to strict averages. Bok Choy, Celery, and Cabbage all remain escalated. Growers are seeing increased demand and decreased supplies. Celery has very light supplies. With the holidays and football season upon us, we expect to see that market stay firm. Cabbage supplies have also gotten very light. Growers are holding to averages when they can, but you will likely see shortages. The new items added to the escalation list are Boston/Butter Lettuce, Red Lead, Green Leaf and Green Onions. Fall is bringing very significant quality and supply issues and with rain in the forecast all next week for Salinas, we can expect things to be very challenging for the next month until we settle back into Yuma. There is also a large storm that is currently headed for Yuma and is expected to bring heavy rain. We will keep an eye on that and see how it may potentially affect the start of the Yuma season. The Valencia season is beginning to wind down for some shippers as we approach Fall and Navels ramp back up (mid-late October). Navels are projected to be overall larger this season, with smaller fruit remaining tight into 2026. As of now, some suppliers are not anticipating a gap while transitioning to Navels, while others are having a gap in supplies. Please remain in close contact with your supplier on this matter and be sure to give ample lead team on orders so you can plan accordingly. The quality and flavor profile of the fruit is still looking great overall. Be aware that most shippers are holding averages on Valencia's. CA Pink Grapefruit is projected to go through mid-October. Texas/Desert Rio Grapefruit will begin slowly in mid-October and ramp up as we head into December. Availability will be tighter in October for grapefruit and then open back up in late November/December. Things are continuing to remain tight on small Lemons (165 and up) and most shippers are continuing to hold to averages, with anticipation of better supplies in the next few weeks. Size structure is peaking at 140/115ct choice in District 3. Fruit is showing good internal quality with medium to large sizing. Picking is expected to peak in late October. District 1 preliminary evaluations are underway, with an early October start anticipated for the season. Imported product is due to wrap up in early October. California Mandarins are anticipated to start in November and California Cara Caras and Bloods will ramp up in December. The California Garlic crop is in full swing, and supplies are good,

# **Alert List**

- Asparagus ESCALATED
- Artichokes **ESCALATED**
- Blackberries ESCALATED
- Bok Choy ESCALATED
- Boston/Butter Lettuce ESCALATED
- Broccoli Florets/Crowns/Asian Cut EXTREME
- Broccolini EXTREME
- Brussels Sprouts **EXTREME**
- Cabbage, Green/Shredded ESCALATED
- Cauliflower **EXTREME**
- Celery/Celery Sleeved ESCALATED
- Cilantro ESCALATED
- Fennel, Anise ESCALATED

- Green Leaf ESCALATED
- Green Onions **ESCALATED**
- Hot Pepper, Red Fresno ESCALATED
- Lettuce Iceberg EXTREME
- Lettuce VA Blends/Better Burger **EXTREME**
- Napa ESCALATED
- Red Leaf ESCALATED
- Romaine/VA Blends **EXTREME**
- Romaine Hearts **EXTREME**
- Snow Peas & Sugar Snap Peas
- Strawberries **ESCALATED** 
  - White Asparagus **ESCALATED**

## Watch List

- 1. Blueberries
- 2. Broccolini
- 3. Cabbage, Red
- 4. French Beans
- 5. Herbs
- 6. Lemons, Small Sizes
- 7. Limes (Large Sizes are short)

- 8. Pineapple
- 9. Ginger
- 10. Spinach
- 11. Spring Mix
- 12. Squash West Coast

Weather							
SALINAS, CA Thu 10/9	Fri 10/10	Sat 10/11	Sun 10/12	Mon 10/13	Tue 10/14	Wed 10/15	Thu 10/16
73°   56°F	71°   55°F	68°   48°F	69°   53°F	63°   53°F	60°   52°F	64°   52°F	66°   52°F
			1	111	11/1/		
Partly Cloudy OXNARD, CA	Partly Cloudy	Mostly Sunny	Sunny	PM Showers	Rain	Mostly Cloudy	Partly Cloudy
Thu 10/9	Fri 10/10	Sat 10/11	Sun 10/12	Mon 10/13	Tue 10/14	Wed 10/15	Thu 10/16
72°   57°F	74°   57°F	74°   55°F	72°   56°F	68°   57°F	62°   54°F	65°   54°F	66°   55°F
					////		
Sunny	Partly Cloudy	Sunny	Sunny	Partly Cloudy	Rain	Mostly Sunny	Mostly Sunny
FRESNO, CA							
Thu 10/9	Fri 10/10	Sat 10/11	Sun 10/12	Mon 10/13	Tue 10/14	Wed 10/15	Thu 10/16
80°   57°F	80°   57°F	76°   49°F	75°   50°F	71°   52°F	60°   51°F	66°   49°F	69°   50°F
***					////		
Sunny	Sunny	Sunny	Sunny	Mostly Cloudy	Rain	Partly Cloudy	Partly Cloudy
HERMOSILLO, S	ONORA						
Thu 10/9	Fri 10/10	Sat 10/11	Sun 10/12	Mon 10/13	Tue 10/14	Wed 10/15	Thu 10/16
103°   80°F	102°   81°F	93°   77°F	84°   75°F	85°   74°F	89°   70°F	89°   67°F	88°   66°F
		1111	1111	1111	<i>///</i>	***	***
Mostly Sunny	Partly Cloudy	Thunderstorms	Thunderstorms	Thunderstorms	AM Showers	Sunny	Sunny
JALISCO, NAYA	RIT						
Thu 10/9	Fri 10/10	Sat 10/11	Sun 10/12	Mon 10/13	Tue 10/14	Wed 10/15	Thu 10/16
83°   68°F	85°   67°F	81°   67°F	78°   66°F	79°   67°F	81°   68°F	81°   67°F	80°   66°F
		1111	444	444	1111	1111	1111
Cloudy	Mostly Cloudy	Thunderstorms	Thunderstorms	Thunderstorms	PM	PM	Thunderstorms
Thunderstorms Thunderstorms VIZCAINO, BAJA							
Thu 10/9	Fri 10/10	Sat 10/11	Sun 10/12	Mon 10/13	Tue 10/14	Wed 10/15	Thu 10/16
95°   76°F	99° 76°F	88°   75°F	88°   73°F	90°   73°F	92°   74°F	92°   73°F	92°   73°F
		1111	1111	177			
Partly Cloudy	Partly Cloudy	PM Thunderstorms	Thunderstorms	Isolated Thunderstorms	Partly Cloudy	Partly Cloudy	Mostly Sunny
LIBERTY, TN		munderstonns		munderatomis			
Thu 10/9	Fri 10/10	Sat 10/11	Sun 10/12	Mon 10/13	Tue 10/14	Wed 10/15	Thu 10/16
73°   50°F	75°   49°F	77°   48°F	78°   47°F	81°   53°F	82°   53°F	81°   52°F	79°   52°F
				***	***	***	***
Mostly Sunny	Partly Cloudy	Partly Cloudy	Mostly Sunny	Sunny	Sunny	Sunny	Sunny

## LAKE PARK, GA

Thu 10/9	Fri 10/10	Sat 10/11	Sun 10/12	Mon 10/13	Tue 10/14	Wed 10/15	Thu 10/16
79°   62°F	73°   61°F	79°   56°F	82°   54°F	84°   54°F	87°   56°F	87°   58°F	85°   59°F
			***		***		***
Cloudy	Mostly Cloudy	Partly Cloudy	Sunny	Sunny	Sunny	Sunny	Sunny

## Fruits & Vegetables

Tariff Update: President Trump has officially confirmed that tariffs under the USMCA (United States—Mexico—Canada Agreement) will not be implemented on fresh produce from Canada and Mexico. As such, shipments from these two countries will remain unaffected. However, a 10% tariff as well as an additional 5% reciprocal tariff will apply to fresh produce imported from other countries, potentially impacting pricing and availability for products sourced outside of Canada and Mexico.

**Avocados:** Last week, avocado volumes closed at 63.4M pounds for the US, back to stable volume. Mexico rebounded nicely after the no-harvest holiday 2 weeks ago, and strong harvest levels have resumed. Jalisco currently accounts for 14% of Mexico's shipments to the U.S. The Main Crop is averaging 26.7% dry matter, while the Off-Bloom (Loca/Mendez) Crop averages 27.2%. The Main Crop continues to ramp up, now representing about 36.5% of total harvest volume. As programs transitioned back to Mexico, the industry has done a good job sizing up programs to balance demand with what is harvested off the trees. The market has now stabilized on larger sizes, and overall volumes remain plentiful to continue promotions. Approximately 3.9M pounds were harvested in week 40 from California. Sizing continues to peak on 48s and 60s. The California season is nearly complete, with minimal harvest expected through October.

**Bananas:** Banana supply remains stable despite strong demand for school business rapidly ramping up. Overall, banana quality has been very good.

**Pineapples: WATCHLIST** Pineapples will remain very short over the next 14 months at best due to low production in Central America brought on by drought, poor production and loss of acreage. Our contracts continue to maintain their integrity; however, we will need to remain flexible regarding sizes to ensure the stability of the supply chain. Overall quality and taste are good.

Table Grapes: Now in peak production out of California, Quality and supply are stable on Flames, Sugraones and Ivory varieties.

#### **Berries**

Strawberries: ESCALATED Industry demand continues to exceed supply; a prolonged shortage is expected to persist through November. The next four to six weeks will be particularly challenging as supplies remain tight, and pricing holds above seasonal norms. Crops in Oxnard have recovered well following recent weather, producing fruit in the low-to-mid 20s with excellent color, sheen, and flavor, and minimal reports of green shoulders. Central Mexico (CMEX) production is building steadily and should become a stronger player by late October, though crossings remain limited for now. Santa Maria and northern districts have improved but are still showing some bruising and over ripeness, while Salinas and Watsonville are nearing the end of their seasons with declining fruit quality and shortened shelf life. Rain is forecasted next week across Salinas, Watsonville, and Santa Maria, which could effectively end production in those regions and further tighten supply.

**Blackberries: ESCALATED** Production remains active in both Central Mexico (CMEX) and Baja, with weekly volume increasing as the fall season progresses. Overall, supplies have improved; however, quality remains variable across regions, with isolated reports of color reversion and some soft or overripe fruit due to recent heat, rain, and humidity. Rain is forecasted in CMEX this week, and daily inbound volumes have already declined as harvest activity slows. Supplies are expected to tighten in the near term, and market levels are trending upward.

**Raspberries:** Production continues across Central Mexico (CMEX), Baja, Oxnard, and Watsonville, California, with steady volumes reported from all regions. Overall quality remains good, though some lots are showing minor softness or over ripeness related to recent heat, rain, and humidity in the growing areas.

**Blueberries: WATCHLIST** Production continues in Central Mexico (CMEX), with supplies remaining tight and expected to stay that way through October. Quality has been strong, with firm fruit, good bloom, and excellent sizing. Shipments from Peru remain delayed, though additional volume is anticipated by mid to late October.

#### Citrus

Lemons: WATCHLIST ON SMALL SIZES (165's and below) Lemons are looking extremely tight as we continue towards the end of summer. Most shippers are holding to averages, particularly on the smaller sizes. Fancy grade percentage is down this season due to high wind events, which has impacted fruit quality. There will be little to no relief on the import side of the market if you are not participating on an import program.

**Limes: WATCHLIST** Supply is extremely tight this week on all sizes with larger sized fruit being the shortest. We do expect to start subbing sizes anytime soon for the larger side of the scale as old crop availably continues to decline. The short-term forecast is lighter supplies through September, and pricing is to continue an upward trend for the coming weeks.

**Imports/Specialties:** Blood Oranges will be finishing for the season in the next few weeks. Sizing is running small. Grapefruit is available with light supplies on Fancy grade; choice grade is available. Cara's, Minneolas and Mandarins are all but finished for the season.

## **West Coast Lettuce**

**Iceberg: EXTREME** Lettuce quality is okay, but supplies are extremely tight. Growers are holding to averages. We are still seeing signs of INSV, lighter weights and ribby lettuce. With more rain in the forecast, we expect some production gaps over the next few weeks. Growers are holding to strict averages when they can, but you should expect to see prorates. The market is still very active.

Iceberg VA: EXTREME Quality is okay, and supplies are tight. Growers are holding to averages and prorates should be expected.

Romaine & Romaine Hearts: EXTREME Romaine and Romaine heart quality are okay, but supplies are extremely tight. The market is still trending higher due to increased demand. There have been reports of bruising, mechanical damage, lightweights, fringe burns and light cupping. Insect pressure and sclero/INSV have also been reported. Growers are holding to averages when they can but prorates should be expected.

**Romaine VA: EXTREME** Quality is okay, and supplies are limited. Growers are holding to averages when they can but prorates should be expected.

Boston/Butter Lettuce: ESCALATED Quality is okay, but supplies are tight. We have seen mildew and fringe burn pressure.

**Green Leaf, Better Burger and Red Leaf: ESCALATED** Quality is okay, but supplies are tight. We have seen mildew and fringe burn pressure. We are also seeing lighter carton weights.

## Eastern and Western Vegetables:

Tariff Update: President Trump has officially confirmed that tariffs under the USMCA (United States—Mexico—Canada Agreement) will not be implemented on fresh produce from Canada and Mexico. As such, shipments from these two countries will remain unaffected. However, a 10% tariff as well as an additional 5% reciprocal tariff will apply to fresh produce imported from other countries, potentially impacting pricing and availability for products sourced outside of Canada and Mexico.

Green Bell Pepper: Steady supply available from all growing regions Quality is good.

Color Bell Pepper: Steady supply available from all growing regions Quality is good.

Mini Sweet Pepper: Supply was lighter this week and quality is good.

**Mixed Chili Pepper: ESCALATED** Supplies were stable this week crossing in McAllen; in the west crossing are light in Otay and California will begin to wind down for the season leading to the transition back to Sinaloa. Red Fresno was the tightest this week and we are recommending Red Fresno consider a sub to red jalapeno when needed. California's quality is good for most items, however we will see lighter production due to weather this week.

**Eggplant:** Domestic supply is steady out of Fresno; the local summer deals should wrap up this week and move to South Georgia over the next 2 weeks. Quality is good. Mexico will start in a few weeks crossing in Nogales.

**Slicer Cucumbers:** Stable supply crossing through Otay, Nogales and McAllen. We do need to keep a close eye on the tropical disturbance off the coast of Baja as it will bring rain to the region over the weekend. Domestic supply was also stable out of North Carolina and South Georgia. Quality is good out of all growing regions this week.

English Cucumbers: Light supply available this week. Quality is good.

**Pickles:** Light supply expected over the coming week out of Canada, Michigan and Tennessee. Mexico should start ramping up over the coming weeks. Quality remains strong domestically and the fields in Mexico show good development to date.

**Green Beans:** Supply and quality were mixed this week, and demand was light as most growing regions deal with weather-related pressure.

**French Beans: WATCHLIST** Production remains good, but minor quality issues may be present due to heat, rain, and shipping delays. Fair supply of French beans out of Mexico.

**Zucchini/Yellow Squash: WATCHLIST** Supply in the west will be tighter this week as summer production out of California slows down and start transitioning to Nogales. We will need to watch the tropical weather hitting the region over the weekend which could impact the early crops out of Sonora. In the east local deals in the north will most likely call it a season due to cooler weather and move to South Georgia. Overall quality is very good. New Crop Hard Squash is available for Fall promotions.

<u>Herbs</u>: **WATCHLIST** Basil production remains strong out of Colombia and Mexico, though some heat-related quality issues are still being reported. Tarragon supply continues to improve, while imported chervil volumes from Ecuador have slowed due to weather conditions.

HERB	SUPPLY	QUALITY	COUNTRY OF ORIGIN	
Arugula	Limited	Marginal	USA	
Basil	Very Limited	Marginal	USA/MEX	
Opal Basil	Very Limited	Marginal	USA	
Thai Basil	Very Limited	Marginal	USA/MEX	
Bay Leaves	Steady	Steady	USA/COL	
Chervil	Limited	Limited	USA	
Chives	Steady	Steady	MEX	
Cilantro	Limited	Marginal	USA/MEX	
Dill	Steady	Steady	USA/MEX	
Epazote	Steady	Steady	MEX	
Lemongrass	Steady	Steady	USA	
Marjoram	Steady	Steady	USA	
Mint	Steady	Steady	USA	
Oregano	Steady	Steady	USA	
Italian Parsley	Steady	Steady	USA	
Rosemary	Steady	Steady	USA	
Sage	Very Limited	Marginal	USA	
Savory	Steady	Limited	USA	
Sorrel	Steady	Steady	USA	
Tarragon	Steady	Steady	MEX	
Thyme	Very Limited	Marginal	USA	
Lavender	Steady	Steady	USA	
Lemon Thyme	Steady	Steady	USA	
Lime Leaves	Steady	Steady	USA	

#### **Melons**

**Overview:** Strong production in the west continues this week, however we expect to wrap up production in California over the next ten days and transition back to the desert. We will need to keep a close eye on the weather this weekend as we expect to be impacted by the tropical disturbances off the coast of Baja with heavy rain and possible flooding.

**Cantaloupe:** Strong cantaloupe production continues this week with the overall majority of what is being harvested are larger sizes. Still peaking on 6 and 9ct; 12's and 15's are very limited. Yields have exceeded expectations, but the current sizing pattern will likely mean flexibility of sizing may be required. Overall quality remains at optimum levels – great size, good color and flavorful internal quality. Brix levels are maintaining a 12-14% range as we move into late-season production.

**Honeydew:** Honeydew production is not as strong as the cantaloupe, but the sizing pattern is similar on what is being harvested. We have been seeing primarily 5s and 5Js since the end of last week leaving 6ct very limited. Flexibility of sizing will likely be required in the short term. The long-term forecast for honeydew is questionable as the Mexican growing region of Hermosillo experienced substantial rains three weeks ago which will likely impact the start of that program which is scheduled to begin the second week of October.

**Watermelon:** Watermelon volume has started to firm up as local deals wind down for the season. Still seeing fruit available in several districts but that will gradually decline as the weather cools across the country. Quality remains strong.

# Mixed Vegetables

**Artichokes: ESCALATED** Quality is good, but supplies are limited. Growers are holding to averages and there may be some substitutions on sizes. Large sizes are extremely tight.

**Asparagus: ESCALATED** Baja production continues to be low due to field transitions from the north to the south, and weather. Peruvian volume and sizing continue to improve. Markets are active with less Mexican product and Peru just starting with better volume. Peruvian

arrivals will be delayed starting at the end of this week due to mechanical issues with the shipping line. Expect higher markets with more air flown product due to the vessel delays.

Bok Choy: ESCALATED Quality is good, but supplies are still limited. The light supplies are driving the market.

**Broccoli Florets/Broccoli Crowns: EXTREME** Quality is fair, supplies are still extremely limited. Yields are decreasing. The insect pressure has limited harvest. MX still has some supply issues. The market is at the extreme level. We have had reports of Browning, Pin Rot and Larvae from the insects. Most growers are prorating. No one is able to hold to averages. Broccoli is at a severe level.

**Broccolini and Sweet Baby Broccoli: EXTREME** Quality is fair, and supplies are extremely tight on this item. Growers are prorating. Some growers are only covering 50% of 10-week averages. Pricing is at the extreme level.

**Brussels Sprouts: EXTREME** Supplies are extremely limited. We still have some growers struggling with yields and growers who pulled early from their fields to cover orders over the past few weeks are now having to wait for the new crops to catch up to demand. Insect pressure and internal browning continue to be reported but the quality looks good. The market is still at the extreme trigger. Growers are holding to averages.

Carrots (JUMBOS, MEDIUMS and CELLOS): Growers are still harvesting in Monterey County and Kern County district. Supplies are steady and the size on jumbos is good right now. Quality is good and should get even better as growers move forward into Lancaster and Cuyama. They will harvest there through November. When we look at the MX carrots, MX carrot volumes are decreasing due to natural seasonality as well as local markets emerging from Canada this time of year. Production remains the strongest in Guanajuato and Puebla and will start to lean more to Puebla as the year progresses.

**Cauliflower: EXTREME** Quality is okay, but supplies are tight. Growers are battling insect pressure, and they are holding to averages. Some growers have started to prorate, and the market is now at the extreme level.

**Celery: ESCALATED** Quality is good, but supplies are extremely tight. As we head into the Fall pull, the market prices are trending upward. Demand has risen due to schools starting back up and with football season in full swing. All Celery is escalated.

**Corn, Sweet:** Steady supply in the west and transition to South Georgia is underway in the east. Markets eased back this week and should see a smooth transition continue. Quality remains good but we will start to see some maturity issues on the local crops such as smaller ear size and kernel size will decrease once we settle into the fall production regions.

**Fennel: ESCALATED** The fields are seeing lower yields and therefore there is a shortage in supply. Pricing will stay escalated until supplies improve. Some growers are holding to 8-week averages, but we have seen some prorates.

Kale: Supplies have improved, and quality is good.

Leeks: Quality and supplies look good.

**Garlic:** The 2024-2025 California Garlic season is ending, and the California Garlic crop has begun, so you should expect to see some improvement in supply as they move into this harvest. Quality remains good although availability will be held to current commitments until the growers have had enough time to evaluate this crop.

Ginger: Supplies and market are steady.

**Green Cabbage: ESCALATED** Supplies have tightened up, but quality still looks good. We are seeing poor yields in the VA cabbage as growers are trying to limit the core in the finished product. Growers are starting to hold to averages.

Green Onions: ESCALATED Supplies are very inconsistent. Quality looks okay

**Mushrooms:** Lighter volume available as the summer production winds down; overall forecasts are below expectations and demand is higher. We are quickly approaching that time of year when holiday pull at retail makes supply very short. Quality is good.

Napa Cabbage: Quality and supplies are improving but there is some insect pressure.

Parsley (Italian & Curly): Supplies and quality look good.

Rapini: Quality is good, but supply continues to be light. The market is strong and therefore the supplies will continue to be light.

Red Cabbage: WATCHLIST Quality looks good, but supplies are light.

**Spinach: WATCHLIST** Supplies are limited with some growers and quality is okay. We have seen some reports of weak texture, discoloration, wilting, moderate wind damage and there has been some insect damage. We have also recently seen heavy mechanical damage due to brittle texture. The warm soil temperatures are leading to rapid growth.

**Spring Mix: WATCHLIST** Supplies on Spring mix are tightening up with insect damage affecting some of the varieties. We have added this item to the watchlist.

**Snow Peas and Sugar Snaps: ESCALATED** Supply of Guatemalan snow peas and sugar snaps is low due to the weather. Quality is fair. Peruvian production has started to slow down due to market conditions and seasonality. The domestic supply of snow peas and sugar snaps is fair at best. Prices are still elevated.

#### **Onions:**

The onion market is expected to remain stable throughout Q4. With harvest concluding, all product will ship exclusively from storage in the Pacific Northwest. While we may see a modest increase occur, no significant market movement is anticipated. The Northwest outlook remains steady, and any potential changes are unlikely to occur during Q4. Overall, supply, quality, and pricing should continue to favor buyers, with plentiful availability expected barring unforeseen disruptions.

## Potatoes:

Potato supply in for the remainder of the year will be fully supported by storage shipments, with no major challenges anticipated. Sizing and overall availability are expected to be strong across all categories. Burbanks will begin to ship in limited volume in mid-October, though Norkotahs will continue to make up the majority of the supply. The long-term outlook mirrors last season, when the market remained relatively soft until late spring, at which point tighter supply led to higher FOB pricing.

#### **Tomatoes:**

# **Tomato Suspension Agreement Update**

As we continue to navigate the impacts of the Suspension Agreement termination, we want to keep you informed with the latest developments. At this time, duties will be imposed on Mexican tomatoes. We are actively working with each grower partner to gather a breakdown of how duties will be applied for tomatoes imported from Mexico and will provide updates once we have completed the implementation process.

#### **East Coast**

- Round and Roma Tomatoes: Supply is good on rounds; we will start to see lighter volume on Romas over the coming week. Season will start to wind down over the next two weeks out of Alabama, North Carolina Virginia and Tennessee. We expect to transition to Florida at that point. Some of the upper Midwest/ Pennsylvania and Michigan will wrap up this week and be done for the season. Current quality will be mixed but improving as growing conditions have improved over the past week.
- Snacking Tomatoes (Cherry, Grape and Medley): AMPLE supply available out of the summer programs, we will start transitioning to South Georgia and Florida over the next week. Quality is outstanding!

#### Mexico

- Round Tomatoes: Volume is steady crossing through McAllen and Otay. We are keeping a close eye on weather in Southern California and Baja that may cause some production delays over the weekend but for the most part we feel markets will remain stable. Quality at all border crossings has been excellent.
- Roma Tomatoes: We are seeing lower production this week keeping markets mixed. We are keeping a close eye on weather in Southern California and Baja that may cause some production delays over the weekend but for the most part we feel markets will remain stable. Quality at all border crossings has been good.
- Snacking Tomatoes:
  - o Grape Tomatoes: Excellent supply and weak demand have put downward pressure on price. Quality is good.
  - o Cherry Tomatoes: Most of the volume seems to be crossing from the Baja; quality is very good. Demand is flat.
  - Medley Mixed Tomatoes: Good supply crossing through McAllen and Otay. Quality is mostly good.
  - o **Tomato on the Vine:** Stable volume available this week.

# California

• **Rounds and Romas:** We have entered the Fall cycle in production and volume is lighter. We are experiencing rain in the Central part of the state and expect to see some limitations to harvesting. We do expect normal availability through the end of the season barring any unforeseen weather events. Quality is mostly good.

#### Other Fruit:

Apples: Red Delicious apples have good availability across all sizes and grades, with a steady market expected to carry through until the new crop begins around the second week of September. Golden Delicious supplies remain available in most sizes and grades, though some growers are nearing the end of their season. Availability should continue for another month or two, though tightening supply may lead to firmer pricing. Gala apples show strong availability across all sizes and grades, with the market holding steady and supply projected to last until new crop harvest in mid-August. Fuji remains well supplied in larger sizes and higher grades, with steady markets expected through September. Pink Lady apples are solid in both supply and quality, though a brief gap may occur prior to the new crop harvest in October. Honeycrisp is experiencing tight supply across all sizes and grades; most USXF/WAXF #2 fruit has finished for the season. The market continues to strengthen, and a short gap is anticipated before new crop availability resumes in August. Granny Smith apples are in good supply across all sizes and grades, with steady markets expected to continue until the early September harvest. On the organic side, Gala, Fuji, Pink Lady, and Granny Smith apples are available in very limited volumes across most sizes and grades, while Honeycrisp is mostly finished until the new crop returns in August.

**Pears: D'Anjou** availability is tight and primarily limited to US #1 grade fruit. The market remains stable, with supply expected to continue until new crop Bartletts arrive in August. **Red D'Anjou** pears are moderately available in US #135–55ct sizes and should remain in the market for another month, with new crop **Starkrimson** pears expected to start mid-August. Both **Bartlett** and **Bosc** pears are currently gapping until their respective new crop harvests in mid-August and early September.

Pomegranate: New crop available out of California.

Asian Pears: Lighter volume, good supply on larger sizes.

Cherries: Winding down for the season.

Stone Fruit: Peaches, Nectarines, Plums available out of the PNW as winding down.

Kiwi Fruit: Supplies fair out of California as well as offshore landing on the East Coast.

Quince: Limited supply available this week.